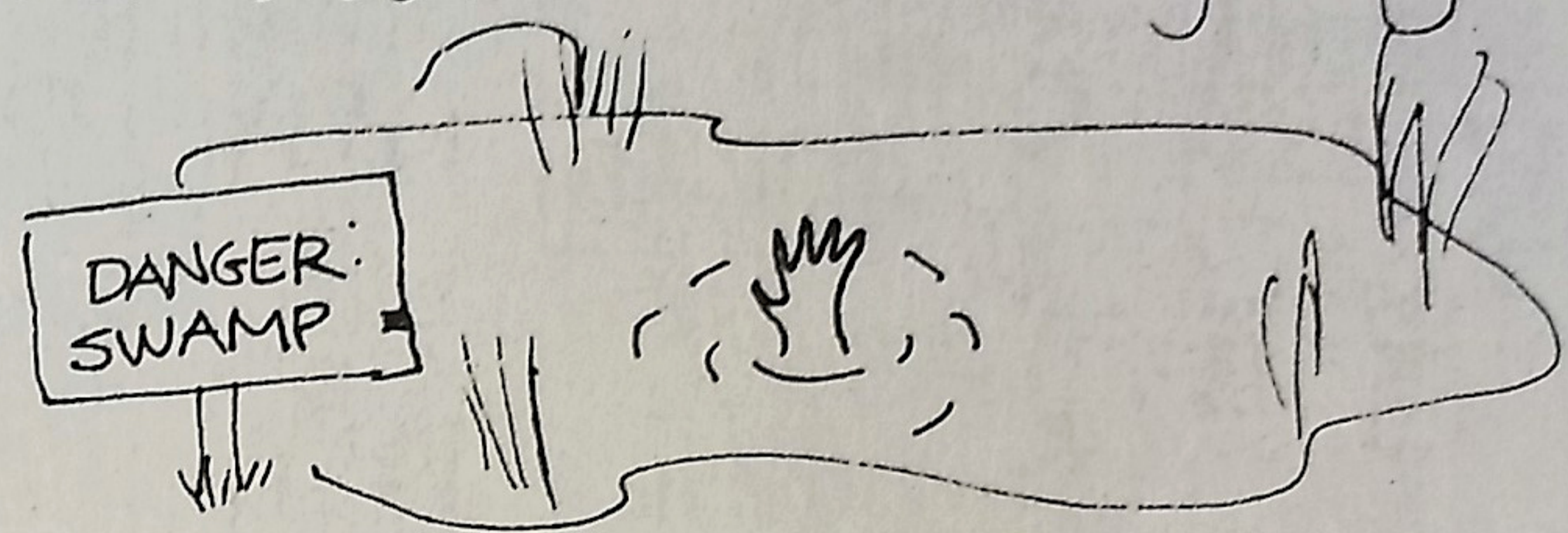


Recycling needs your help!

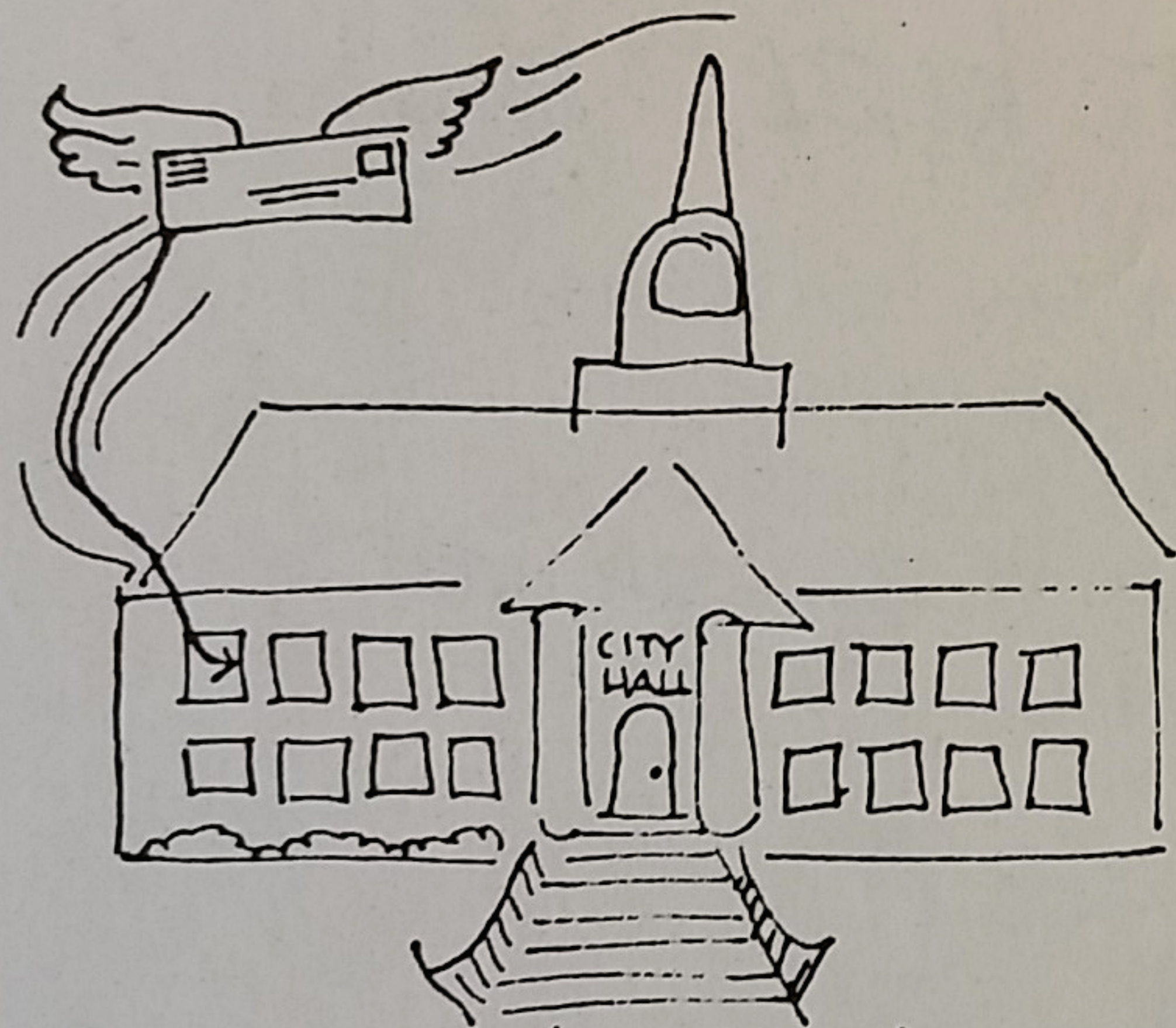
With your cooperation, this recycling center has grown, in the two years of its operation, beyond anyone's wildest expectations. When we've needed extra labor, or support in getting a truck, you've come through again and again.

Once more, we need your help — and soon — because we've been getting swamped by the amount of recyclable materials coming in. We're really happy to see how many people are starting to put their ecological concern into action, but it's often more than we can handle, even with a full work force.



You may not be aware that this center has no connection with the City of Berkeley, nor with the University. The co-op supplies the space and much encouragement; local industry provides some trucks and equipment, but the responsibility of getting it done falls on the approximately 12 people of Berkeley Ecology Action.

We are now presenting a proposal to the City Council of Berkeley. We'd like the city to help set up and run several more recycling centers — smaller than this one. (For many reasons, we think centers work better than house-to-house pickups of recyclables.) The chances are good that one of these centers would be closer to your home, or would operate at hours more convenient for you.



You can help this happen by writing to Mayor Widener and the Council members. Tell them you want to see the city help other recycling centers get started. Remind them that Berkeley has only a few short years to fill the dump-in-the-Bay and that it ought to be looking for ways to reduce the amount of "trash" it has to get rid of later. There may be other groups who, like Ecology Action, could provide labor and support themselves from the sale of the materials, but to get started, they'll need space and trucks, and that's one way the City can contribute help.

We don't enjoy the noise and crowding and confusion any more than you do. We'd like a recycling center to be a place where people could share information—on preserving our planet by avoiding waste—in a relaxed, friendly atmosphere. But as long as this one center is struggling to handle all Berkeley's recycling, we can't make it that way.

You've helped before when we needed it. Can we count on you now, to help all of Berkeley? Remember, if city-wide Recycling in Berkeley is going to happen, it's got to have your interest, and the city government must know it!

to get the city to help expand recycling, please write:

MAYOR WARREN WIDENER
BERKELEY CITY HALL
GROVE & ALLSTON WAY
BERKELEY, CALIF

for information on our current operations,
write or CALL

BERKELEY ECOLOGY ACTION
3029 BENVENUE
BERKELEY, CALIF. 94705
843-1820