

# COMMUNITY JOURNALISM WORKSHOP

Laney College will offer a Community Journalism Workshop for Flatlands residents who are interested in the problems and techniques of communication.

The workshop will meet on Thursday evenings, beginning November 2 at the East Oakland Parish office, 47th Avenue and 14th Street. There is no charge.

Students for the workshop will be residents of the Flatlands who are engaged in volunteer activities as publicity chairmen and newsletter editors. Workshop participants will also be drawn from among the staffs of local community newspapers who are interested in developing their own skills and in improving the efficiency and effectiveness of their publications.

Instructor for the Workshop will be Mr. Richard A. Ricca, Instructor in Journalism and Director of Community Services for Laney College. Mr. Ricca was formerly on the staff of the Oakland Tribune.

The objective of the workshop will be to help students acquire the skills and knowledge required for successful communication with news and information media and with private and public community agencies and organizations.

The workshop will meet each Thursday from 7 to 10 p.m. for six weeks, excluding Thanksgiving Day.

For further information about the Community Journalism Workshop or other programs at Laney College, contact Mr. Ricca at 834-5740, Ext. 108.



LEFT TO RIGHT: J. THOMAS MILES-ORGANIZER, HECTOR REYNAPRES., VISITOR, CHARLES SANCHEZ-SEC., JAMES FLORES-VICE PRES., NAYTHINUEL EVERETT-MEMBER

The day that El Club Tejano was organized the sun started shining in Oakland for us poor folks because all of its activities has to do with helping the least fortunate of our citizens.

Right now big leader Hector Reyna is working hard to keep the Community Transportation Center in operation. He has donated 62 hours of his precious time at the office coordinating its activities. Nick Martinez donated 72 hours, Tony Leal 60 hours; James Flores 82 hours plus gas to operate their cars for this benevolent operation.

We have taken people to the hospitals, welfare and other public agencies. We have moved several families who can not afford to pay but who's attitude has helped encourage us to go ahead on a voluntary basis until money is available to pay for drivers.

We give our thanks to the charity commission for their prompt action on our permit and the attention given Mr. James Flores. The "El Club Tejano" will present a panel on October 15 at 1 P.M. channel 2. Mr. Hector Reyna and the Board of Directors will be answering any and all questions

## CLUB TEJANO

by James Flores

about the El Club Tejano and the Community Transportation Center which the El Club Tejano is sponsoring.

Mr. Thomas J. Miles, organizer, Mrs. Agnes Woods, and Mr. Joe Brantley both on the board of directors are doing a good job. We are looking forward to seeing you at our headquarters, 4658 E. 14th St. Our phone number is 532-7531.

We would like to show our appreciation to all the organizations that have helped us and we are looking forward to working hand in hand with them.

El Club Tejano organizado con fines caritativos, ha llegado a tener gran exito social cultural y educacionalmente. En el Club Tejano nos hemos puesto a trabajar voluntariamente para ayudar a la gente mas menesterosa. Nuestros voluntarios han respondido mila-

grosamente poniendo a nuestra disposicion sus servicios personales, automobiles y dinero aunque la mayoria de ellos son pobres como nosotros.

Hemos organizado un centro de trasportes con su telefono 532-7531 y localizado en 4658 East 14th Street, Oakland, la ciudad donde reina la paz.

El Club Tejano actualmente cuenta con mas de mil socios y sus siete directores. Todas las personas que participamos en esta agrupacion creemos que tenemos un deber como ciudadanos de ayudarnos los unos a los otros sin discriminacion. El Club Tejano esta funcionando y cumpliendo todas la leyes establecidas por la ciudad de Oakland y el estado de California y esta reconocido legamente. Sus funciones son las siguientes:

Su Centro de transporte para la comunidad; establecimiento de una coperativa de abarrotos; Fin-

car con fondos federales una manzana o mas de negociaciones Latino Americanos para que participen en mas negocios los nuestros; Ayudar a todos los programas de la guerra contra la pobreza, y sobre todo levantar el animo de nuestros lideres sin tomar en cuenta el origen de su raza o su educacion etc ya que queremos mandar a Washington a un representanteligitimo do esta comunidad para que hable por nosotros y nuestros hijos en mejorar nuestra estabilizacion financiera que es realmente lo que distingue a un hombre de otro.

No se olvide de su centro de trasportes y muy especialmente de las personas que no tienen quien los lleve al hospital, al welfare o tantos otros lugares y agencias publicas. Ayudenos y participe usted con nosotros como buen someritano. Viva Hector Reyna.

## OAKLAND GAMES

By Bill Lowe

One asks the question about the location of the Model City and the Multi-service Center in the East Oakland area. I have taken a good look at the developments within this area since the removal of the homes and the population. There is no visible evidence of any intention to develop large-scale low-cost housing that the poor people who were replaced from this area will be able to return to. Yet the government is proposing to go full speed ahead with the development of a multi-service center which will include practically all the agencies in the City of Oakland, and many services. I asked the question along with many other residents of the area as to who is really going to benefit from the development of a multi-service center in this area. Are the plans made to bring high-rise apartments and high priced developments into the area where only the middle and upper middle class people can afford to live? Is this multi-service center in fact a convenient building and service to be planned for the changing community and not for the poor at all? Why has the model city proposal as planned by the city of Oakland excluded the North Oakland area when they know that North and East Oakland areas are becoming the major areas of the poor? Is this also in the plan to develop the empty spaces in the East Oakland area with a new population of non-poor residents?

### NEW SOLUTIONS

These are the questions that should be discussed and thoroughly thrashed out by the West and North Oakland area now before it is too late. They should demand answers from the city and federal governments as to plans for the new housing developments within this area and to know who the prospective residents will be and who will receive the services of the "Model City" and multi-service center.

Clip this box and mail to: The Flatlands  
P. O. Box 10287  
Oakland, Cal. 94610

Annual rates: \$ 2.50 for flatlands residents  
\$ 5.00 for those who live outside the flatlands  
\$10.00 for businesses, churches, organizations and institutions.

NAME

ADDRESS

City, State and Zip

ALDRIDGE PLAYERS/WEST  
present two plays

The trials of Brother Jero

Dance Bongo

WOLE SOYINKA  
Nigerian

ERROL HILL  
West Indian

YWCA  
center  
1830 SUTTER

CURTAIN 8:30  
OCTOBER 21, 22, 28  
NOVEMBER 4, 5, 11, 12

\$2.00/student to \$1.00

GROUP RATES AVAILABLE  
FOR RESERVATIONS: 626-0861