“God gave Noah the rainbow sign; no more water, the fire next time . . .”

ORGANIZATIONAL MEMBERSHIP

REGULAR / STUDENT MEMBERSHIP

CONTRIBUTING MEMBERSHIP

CHARTER MEMBERSHIP

PAST, PRESENT & FUTURE

2640 Grove St. (Corner of Derby), Berkeley, Ca. 94703
Rainbow Sign is a Black-oriented cultural center
an art gallery
a theater of performing artists
a Third World cinema

Rainbow Sign is a facility for rent and use by the total
Bay Area community
a non-profit corporation
a membership club

Rainbow Sign is a restaurant
a catering service
a banquet facility
a meeting room
a quiet place to sit and read

Rainbow Sign is a showcase of the best there is of the
Black experience
a unique, vibrant, never-before-seen
element of the culture and heritage we
sprang from and, in our several ways,
are perpetuating.

"God gave Noah the rainbow sign; no more water,
the fire next time . . ."
RAINBOW SIGN

A BLACK MECCA

Rainbow Sign is a unique, multi-dimensional club where beautiful people greet, meet and eat. A place to honor our past, to be aware of our present, and to build faith in our future. Membership is open to all who are sympathetic to our Black orientation, cognizant of our vast diversity and dedicated to quality achievement.

ART

The art exhibits which appear in Rainbow Sign’s professional art gallery are coordinated and directed by E. J. Montgomery, our art consultant. Each exhibit runs for approximately six (6) weeks and during this period, art works can be purchased. Rainbow Sign opens each show with an artist’s reception to which the public is invited to meet and to talk, personally, with the artist. We encourage special groups (students, associations, organizations, etc.) to attend our exhibits; we ask, however, that reservations and arrangements be made with us in advance. Regular gallery hours are Monday through Friday, 11:00 a.m. to 6:00 p.m. and Saturday and Sunday 1:00 p.m. to 5:00 p.m. Presently on display in our gallery are Silkscreen Prints by LESLIE KENNETH PRICE (Exhibit XI).

ARTS AND CRAFTS SALE

Several times during the year, Rainbow Sign holds, under the direction of our art consultant, an arts and crafts sale which features the works of local artists and craftsmen. This affair runs for two (2) days and is open to the public. It provides an excellent opportunity for the community to see and to purchase works of local craftsmen and artists.

GUEST ARTIST SERIES

Twice monthly Rainbow Sign presents a special, performing artist. The format is two shows on Friday and Saturday evenings with the first show commencing at 9:00 p.m. and the second, at 11:00 p.m. For the former, dinner is served from 7:00 p.m. to 9:00 p.m., for the latter, at 9:00 p.m.

Admission:

Dinner and performance — Dinner price only for Charter Members

Dinner and performance — Dinner plus performance charge for non-Charter Members and the general public

Performance only — $3.50*

*Price is subject to change.

CINEMA

Rainbow Sign offers a provocative cinema program which focuses on Black and Third World films. Antony Williams, Rainbow Sign’s film coordinator, schedules not only film showings and screenings of new releases but also special one or two-day workshops which are devised around particular cinema building themes. Additionally, our complete film service is available for usage and arrangements can be made for showings to take place either at Rainbow Sign or at other locations.

“God gave Noah the rainbow sign; no more water, the fire next time . . .”
LEcTHe REsIE AND WoRkSHOES

Once a month, Rainbow Sign presents a prominent and proficient guest lecturer. The lectures are stimulating and informative and designed for the purpose of developing and sustaining individual and community awareness of current events, topics, and issues. Rainbow Sign also schedules special one or two-day workshops every other month. These workshops focus on special interests such as music, art, theater, writing, etc. and are open to the public. A registration fee of $1.00 per day is charged for persons other than Rainbow Sign members who receive a special discount.

ArTS IN EDUCATION PROGRAM

Rainbow Sign's Music Director, Raphael Grinage, coordinates an “Arts In Education” Program which is geared for elementary school children and which is designed to broaden their educational experience through artistic and creative techniques. Working directly with the instructors, Mr. Grinage assesses the needs of the children and develops a specialized program (utilizing art form techniques, i.e., music, acting, etc.) which enables the instructors to teach to children not only educational principles and concepts but also moral and ethical philosophies. To insure a relevant and personal educational experience, the children are encouraged to use creative and flexible vehicles to express their ideas, feelings and experiences. Much of Mr. Grinage's work incorporates the educational theories which correlate learning with play, creativity, and self-involvement. Additionally, Rainbow Sign offers a program for children which parallels our adult program. Small group seminars, workshops, concerts, and guest lecture sessions are offered to children up to high school age. The sessions feature the artists, guest speakers, etc. who are currently appearing at Rainbow Sign. In addition to learning first hand information relative to the realities, techniques, etc. of special and specific areas, the students are afforded an opportunity to meet and to speak with people who are masters in their fields. If you are a teacher or involved in working with children, our school program should interest you. All of the programs are held at Rainbow Sign and arrangements can be made for the children to have lunch if desired.
DINING ROOM
Highlighting Rainbow Sign's many features is the dining room which is open to both members and the general public. Dinner is served every Friday and Saturday from 6:00 p.m. to 11:00 p.m. Our menu includes a full course dinner which consists of soup, salad, a choice from two entrees, dessert, coffee or tea. In addition to many other special considerations, Rainbow Sign members receive a reduced price for dinner. The staff at Rainbow Sign realizes that many people are caught up in the hectic pace of modern living and, consequently, are constantly on the run. If your life style is such, we will arrange for your dinner to "run" right along with you. All items on our dinner menu can be prepared TO GO.

CATERING
Rainbow Sign is versatile and flexible; we provide catering for not only events held at Rainbow Sign but also for outside locations. Arrangements for luncheons, dinners or buffets can be made at any time for a minimum of 25 people. Sample menus are available by request. Additionally, if your event calls for breakfast, brunch, etc., we can accommodate you. What it all adds up to, essentially, is that whatever your food needs are, we can help you.

RENTALS
Our program hall, multi-purpose room and conference room are available for rent to private individuals or organizations for meetings, conferences, banquets, luncheons, receptions, dances, parties, meetings, etc. Rental prices depend upon space used and services required. Our dining room is also available for rent on Sunday through Thursdays. We are always pleased to help you organize your event.

MEMBERSHIP PLANS
Rainbow Sign has five membership plans; while some have more features than others, they are all designed to give the maximum in benefits for the least amount of money. To find the plan that suits you, just lift the page and continue to read.
ORGANIZATIONAL MEMBER BENEFITS

As an Organizational Member

Your organization will receive one free auditorium rental per year.

Your organization will receive a 10% discount on total charges for all of your club events held at Rainbow Sign.

Your organization can hold its regular membership meetings at Rainbow Sign, Sundays through Thursdays, if space is available. There will be no charge for meeting space between 10:00 a.m. and 10:00 p.m.

When ten or more of your members attend a Rainbow Sign event as a club group, they will be entitled to Charter Member prices.

Your organization receives five (5) free dinners with a banquet of 50 people; ten (10) free dinners with banquets of 60 or more.

Membership Fee

Organizational Membership: $250.00 per year.

There are two methods of payment:

(1) The full membership
(2) An initial payment of 50% with the balance payable within 90 days.

Memberships may be taken out at any time. For bookkeeping purposes, all organizational memberships will date from either the first or fifteenth of the month in which you join. Memberships 90 days delinquent are cancelled.

ORGANIZATIONAL MEMBERSHIP

REGULAR / STUDENT MEMBERSHIP

CONTRIBUTING MEMBERSHIP

CHARTER MEMBERSHIP

PAST, PRESENT & FUTURE
REGULAR MEMBER BENEFITS

As a Regular Member
You receive first call on space reservations for special events.
You pay member prices for meals, but your guests pay regular prices.
You receive a 5% discount on art purchases.
You receive regular mailings from the club advising you of all special events.
You receive a discount on cultural seminars.
You receive discount pricing and arrangements for private parties.
You have free use of the activity rooms (pool and card-game tables) at any time.
You receive free admission to film previews.

Membership Fee
Regular Member: $15.00 per year payable in full.
Memberships may be taken out at any time. For bookkeeping purposes, all regular memberships will date from either the first or fifteenth of the month in which you join. Memberships 90 days delinquent are cancelled.

STUDENT MEMBER BENEFITS

As a Student Member
You receive first call on space reservations for special events.
You pay member prices for meals, but your guests pay regular prices.
You receive a 5% discount on art purchases.
You receive regular mailings from the club advising you of all special events.
You receive a discount on cultural seminars.
You receive discount pricing and arrangements for private parties.
You have free use of the activity rooms (pool and card-game tables) at any time.
You receive free admission to film previews.
STUDENT MEMBER BENEFITS

As a Student Member

You receive first call on space reservations for special events.
You pay member prices for meals, but your guests pay regular prices.
You receive a 5% discount on art purchases.
You receive regular mailings from the club advising you of all special events.
You receive a discount on cultural seminars.
You receive discount pricing and arrangements for private parties.
You have free use of the activity rooms (pool and card-game tables) at any time.
You receive free admission to film previews.

Membership Fee

Student Member: $7.50 per year in full. (A student membership requires that the student be 18 or over and that he or she shows a valid student body card at the time of joining or renewing membership.)

Memberships may be taken out at any time. For bookkeeping purposes, all student memberships will date from either the first or fifteenth of the month in which you join. Memberships 90 days delinquent are cancelled.
CONTRIBUTING MEMBER BENEFITS

As a Contributing Member

You receive first call on space reservations for special events.

You may bring your personal guests for dinner at any time and they are charged member prices for meals. However, you and your guests pay extra for a “Guest Artist” performance or special event.

You receive 5% discount on art purchases.

You receive regular mailings from the club advising you of all special events.

You receive four (4) free dinners per year. These dinners are honored on “Members Night” each month and must be used during your membership year.

You receive a discount on cultural seminars.

You receive free admission to cultural workshops.

You receive special pricing and arrangements for private parties.

You have free use of the activity rooms (pool and card-game tables) at any time.

You receive free admission to film previews.

Membership Fee

Contributing Member: $50.00 per year.

There are two methods of payment:

(1) The full membership
(2) An initial payment of 50% with the balance due within 90 days.

Memberships may be taken out at any time. For bookkeeping purposes, all contributing memberships will date from either the first or fifteenth of the month in which you join. Memberships 90 days delinquent are cancelled.

CONTRIBUTING MEMBERSHIP

CHARTER MEMBERSHIP

PAST, PRESENT & FUTURE
CHARTER MEMBER BENEFITS

As Charter Member

You receive first call on space reservations for special events.

You receive free admission to “Guest Artist” performances if you have dinner.

You may bring your personal guests for dinner at any time and they are charged member prices for meals. They pay extra for a “Guest Artist” performance or special event.

Your spouse may join and receive full benefits for a fee of $50.00 per year.

You receive a 5% discount on art purchases.

You receive ten (10) free dinners per year. These dinners are honored on “Members Night” each month and must be used during your membership year.

You receive regular mailings from the club advising you of all special events.

You receive a discount on cultural seminars.

You receive free admission to cultural workshops.

You have free use of the activity rooms (pool and card-game tables) at any time.

You receive special pricing and arrangements for private parties.

You receive free admission to film previews.

Membership Fee

Charter Member: $100.00 per year.
Charter Member and Spouse: $150.00 per year per couple.

There are three methods of payment:

(1) The full membership(s)
(2) An initial payment of 50% with the balance due within 90 days.
Membership Fee

Charter Member: $100.00 per year.
Charter Member and Spouse: $150.00 per year per couple.

There are three methods of payment:

(1) The full membership(s)
(2) An initial payment of 50% with the balance due within 90 days
(3) A monthly payment plan of $10.00 per month (or $15.00 for spouse plan) for an annual cost of $120.00 per year (or $180.00 for spouse plan). The additional charge is necessary to offset bookkeeping and carrying costs.

Memberships may be taken out at any time. For bookkeeping purposes, all annual memberships will date from either the first or fifteenth of the month in which you join. The monthly memberships date from the first to the end of each calendar month.

Memberships 90 days delinquent are cancelled.
In September of 1971, Rainbow Sign opened its door “. . . to all who are sympathetic to our Black orientation, cognizant of our vast diversity, and dedicated to quality achievement.” Since then, Rainbow Sign has become a second home to some, a special oasis to many and a mecca for most. We have been greeted, touched and protected with warmth and enthusiasm by those within the surrounding area as well as by those from all over the world. It has been beautiful, and Rainbow Sign would like to take this opportunity to share with you some of the “whos” and “whats” that have made its existence one of value.

Our Program Hall has been graced by such performers as Abbey Lincoln, Bobby Hutcherson, Nina Simone, Maya Angelou, Taj Mahal, Odetta, and many others.

Our Gallery Walls have been adorned by the works of Howard Smith, Herman Kofi Bailey, Dr. Samella Sanders Lewis, Sandra Hayden, Elizabeth Catlett and many more.

Our Film Screen has majestically reflected such works as Melinda, Black Girl, and Cinema Africaine. In addition, many rewarding experiences were generated by our own “Soul In The Cinema” around which a film series and major workshop developed. People are still talking—as a matter of fact, so are we—about our six day Third World Film Festival which we entitled “Black Cinema A Universal Language.” In formulating the festival, we attempted to address the genesis, the family tree, of blackness, and the manifestation of its legacy in the world. The festival had many of the characteristics of the people it represented; it, like they, was strong, graceful, forceful, and humble. In “our ice box” we have the makings of our documentary which will tell, from the inception, the story of Rainbow Sign including the performances and events which have taken place.

Our Users include such dignitaries as Mayor Warren Widener, State Assemblyman Willie Brown, Congressman Ronald Dellums, Congresswoman Shirley Chisholm, Congressman Julian Bond, Senator Alan Cranston, Mrs. E. B. DuBois from Cairo, visiting dignitaries from North Korea, and China, & all the mighty members of the Pan-African Celebration of Film.
Our Users include such dignitaries as Mayor Warren Widener, State Assemblyman Willie Brown, Congressman Ronald Dellums, Congresswoman Shirley Chisholm, Congressman Julian Bond, Senator Alan Cranston, Mrs. W. E. B. DuBois from Cairo, visiting dignitaries from Sierra Leone, and Ghana, and the delegate members of the Pan African Federation of Film Makers.

Our Doors have been opened and closed by groups and individuals from all over the continent of Africa, and we continue to host representatives of the Second Black World Festival of the Arts. Equally meaningful to Rainbow Sign has been the opening and closing of our doors by the hands of strong, wonderful, ordinary day-to-day people—just like us.

Rainbow Sign is deeply grateful for and impressed by the memberships and responses received from the community at large. We cherish them all.

Herein, we have attempted to share with you some of Rainbow Sign's experiences and functions. Our past is history; our present is happening now; and our future we are still planning. If you, personally, have not taken part in our past, won't you please join our present and assist in formulating our future?
MEMBERSHIP APPLICATION

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Mail to:
RAINBOW SIGN CLUB
2640 Grove Street [Corner of Derby]
Berkeley, California 94703

Date __________________________

Grove St. (Corner of Derby), Berkeley, Ca. 94703
8,000 square feet.
Air-conditioned for summer comfort.
Open seven days per week — 10:00 a.m. to at least 10:00 p.m. except Sundays.
rainbow sign
2640 Grove Street (Corner of Derby), Berkeley, Ca. 94703
(415) 548-6580

art consultant        film coordinator
E. J. Montgomery     Antony Williams

administrative ass't. executive director
Lorraine Box         Mary Ann Pollar

ORIGINAL SPONSORS
Miss Edith M. Austin
Dr. Velma L. Davis
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Mrs. Mabel Jackson
Mrs. Mary Jane Johnson
Mrs. Belva Davis Moore
Mrs. Dorothy W. Pitts
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Mrs. Electra Kimble Price
Mrs. Carolyn L. Stokes
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