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film coordinator
Anthony Williams

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*you are
invited to join*

rainbow sign

**IN ITS FIRST
ANNIVERSARY CELEBRATION**

2640 GROVE STREET
Berkeley, Calif. 94703 (415) 548-6580



“ . . . to honor our past, be aware of our present, and build faith in our future . . . ”

Rainbow Sign announces its first Anniversary Celebration!

During our anniversary month of September 8 to October 8, 1972, a kaleidoscope of artists and events will be presented—reminiscent of our first tumultuous year, and propelling us forward into a new year of entertainment, growth, and ever deeper involvement in the heritage we seek to acknowledge and augment. ALL SPECIAL EVENTS DESCRIBED (NOT INCLUDING FOOD SERVICES) WILL BE FREE OF CHARGE THIS MONTH TO ALL WHO PURCHASE A FULL MEMBERSHIP DURING THE MONTH OF SEPTEMBER, 1972.

Most of the artists who have been with us through the year will be back to join in the festivities. A detailed calendar is enclosed for the truly stupendous list of returning guest performing artists: Maya Angelou, The Black Messengers, John Handy, Bobby Hutcherson, Jesse James, Abbey Lincoln, William Marshall, Odetta, Jimmy Witherspoon*, the New Generation Singers. (*Dates to be announced.)

In addition, the Rainbow Sign Gallery will present two major art events:

Saturday, September 9, from 10:00 a.m. to 5:00 p.m.—Black Arts Day II. Guest speaker Elizabeth Catlett at 11:00 a.m. Lectures, films, slides, workshops on “Black Art Philosophy and Direction”. Workshops on Prison Art, Children’s Art, Murals, Management, Philosophy, Perspective, Art’s Soul Folk, Art and the Media. Registration \$1.00. No host lunch and dinner. Workshop leaders include nationally famous Black Artists.



Sunday, September 10—an opening of the works of artist and sculptor Elizabeth Catlett, with an artist’s reception from 5:00 p.m. to 8:00 p.m. The lithographs and sculptures of Elizabeth Catlett express her commitment to speak to the needs and concerns of Black and Third World peoples. She has an international record of honors and awards. Miss Catlett’s lithograph, “Malcolm X Speaks For Us”, is included in Rainbow Sign’s current exhibit and won for her an award in the National Print Salon, Plastica Mexicana, Mexico City, in 1969.



Yet another phase of our celebration will be a six-day Film Festival: "Black Cinema/A Universal Language", beginning September 12. Again, check the calendar for particulars.

The Festival's primary objective will be to present an impression of the thematic similarities inherent in the cinematic projection of Blacks everywhere and will include some of the finest Black films from around the world. Illustrating both the vast cultural diversities of Black People in all regions, and also the ways in which Blacks in America can discover and appreciate their kinship with their Brothers and Sisters throughout the globe. Films will include: "Jack Johnson" an American film; "Barravento" and "Ganga Zumba" from Brazil; "Mondabi", "Black Girl", "Tauw" and "Barom Sarrett" by Ousmane Sembenu of Senegal; "Phalen Daba" which was smuggled out of South Africa; and others. Our Film Festival is offered as a symbol of unifying strength and celebration.

BLACK CULTURAL MECCA . . . REMEMBERING A YEAR

A year ago, Rainbow Sign opened its doors ". . . to all who are sympathetic to our Black orientation, cognizant of our vast diversity, and dedicated to quality achievement". Since then, the Club has become practically a second home to some, and a very special oasis to many from the surrounding area and, quite literally, from all over the world.

The performing artists who have appeared at the Club include: Abbey Lincoln, John Handy, Bobby Hutcherson, Nina Simone, Bola Sete, William Marshall, Maya Angelou, Odetta, Taj Mahal, Jimmy Witherspoon, The New Generation Singers, Jesse James, and The Black Messengers (and, incidentally, they have helped to spread the news of its existence internationally).

Seven different art exhibits have been presented with participation by Black artists of international repute—as well as by those who, while less widely known until now, represent the tremendous reservoir of Black talent that Rainbow Sign will continue to seek out and present. Exhibitions offered, to date, include those of Howard Smith; Rosalind Jeffries; Herman Kofi Bailey; in conjunction with our first Black Arts Day, Black Artists Invitational Show included works from 30 states; Dr. Samella Sanders Lewis; Africobra; and most recently, "Imp Dolls" by Sandra Hayden.

Our film program has offered two major events during the year—the series "Soul In The Cinema" and, in May of this year, a Workshop, "Toward A Black Cinema/Themes on Black Survival". There is also a documentary film in progress, portraying the Club's origins and development, including all events and performances thus far. "In progress" means simply we will complete it when and if we get the money. And then, "Woodstock" look out!

- . . . You pay only for dinner when attending a guest artist performance. There is no charge for the performance;
- . . . You may bring your personal guests for lunch or dinner and they are charged member prices for their meals, but they will pay extra for the guest artist performance or special event;
- . . . You receive a 5% reduction on art purchases;
- . . . You receive regularly a calendar of events.

Individual Membership Fee

Membership in Rainbow Sign is \$100.00 per year per person (which is only \$8.33 per month), except for husband/wife memberships. When one spouse joins for the full membership fee of \$100.00 the other spouse can then join for \$50.00 per year. There are three methods of payment:

- . . . the full membership.
- . . . an initial payment of \$50.00 with the balance payable within 90 days
- . . . monthly payment plan of \$10.00 per month (or \$15.00 for husband/wife) for an annual cost to you of \$120.00 per year (or \$180.00 per year for husband/wife). The additional charge is necessary to offset bookkeeping and carrying costs. Monthly memberships 90 days delinquent in payments are cancelled.

Memberships may be taken out at any time. For the purpose of bookkeeping, all annual memberships will date from either the first or fifteenth of the month in which you join. The monthly memberships will date from the first to the end of each calendar month.

Although incorporated as a membership club, we are able to serve both members and non-members. We invite you to use Rainbow Sign and enjoy the events—with the hope you will become members. Many of you have visited us during our first six months of operation. We hope our program will interest you in becoming a member. Because of space limitations, we encourage you to call for reservations for special events.

Compare Member and Non-member Rates

	Member	Non-member	Saving
One dinner per month	\$3.50	\$ 4.75	\$ 1.25
One lunch per month	2.25	3.25	1.00
One brunch per month	1.00	1.75	.75

One complimentary dinner per month	—0—	4.75	4.75
Two Guest Artist Series performances per month	—0—	8.00	7.00
Sunday session	—0—	1.00	1.00
Workshop registration	—0—	1.00	1.00
		<hr/>	<hr/>
	\$6.75	\$23.50	\$16.75

Additional member savings:

- . . . 5% discount on art purchases
- . . . Discount for organizational uses
- . . . Free travel and tour arrangements
- . . . Discount for outside catering
- . . . Special seating for performances
- . . . Free calendar of events

Organizational Use

Our program hall, multi-purpose rooms and conference rooms are available for rent to private individuals or organizations for meetings, conferences, banquets, luncheons, receptions, parties, etc. Give us a call and we will be glad to help you organize your event. We offer complete catering service for your affair.

Organization Membership

Organization membership fee is \$200.00 per year per organization. There are two methods of payment:

- . . . the full annual membership.
- . . . an initial payment of \$100.00 with the balance payable within 90 days.

As an organization member:

- . . . Your organization will receive one rental per year with the only charge to you being our wholesale cost for food and beverage.
- . . . Your organization will receive a 10% discount on total charge for all of your club events held at Rainbow Sign.
- . . . If space is available, your organization can hold its regular membership meetings at Rainbow Sign, Sundays through Thursdays. There will be no charge for meeting space between the hours of 10:00 a.m. and 10:00 p.m.
- . . . When 10 or more of your members attend a Rainbow Sign event as a club group, they will be entitled to Rainbow Sign individual membership prices.

Among this first year's visitors at Rainbow Sign we have welcomed several groups from Africa, including Les Ballets Africains Djoliba during their tour of Northern California; guests from Ghana and Sierra Leone; and representatives of the Second Black World Festival of the Arts, to be held in Nigeria in 1974. Rainbow Sign will continue to be involved in the latter event as it is being developed and ultimately presented.

The Book Fair held in August of this year was our first, but not last, such affair. It featured the book "Who Took The Weight?/ Black Voices From Norfolk Prison". On hand to read from and autograph their own published works were Maya Angelou, Sister Makinya, Leona Welch, Bob Woods and Baba Kone.

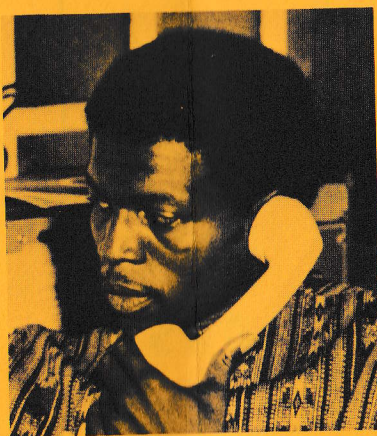
The new MGM movie "Melinda" was our first film preview; a free service to our members and to our community. There will be more to come.

Sunday afternoon jazz sessions (mostly anchored by Rainbow's "house band", John Turk and the 3rd Street Annex) have continued to provide enjoyment for members and local musicians alike.

Also on Sundays, at least twice monthly, a brunch for members and guests has become a regular Club feature.

Our first annual "Quad Centurion Celebration": the month of February dedicated to celebrating Black America's 400 years of strength and struggle.

Interwoven throughout all these ongoing or one-of-a-kind presentations have been innumerable functions provided through the Club for members and the community at large. Receptions, news conferences, parties, dances, and what have you, these happenings have brought to the Club people from civil and political agencies and organizations, religious and social groups—everyone from individual members and their guests to visiting or resident dignitaries: Mayor Warren Widener, State Assemblyman Willie Brown; artist Romare Bearden;



Congressman Ronald Dellums; Congresswoman Shirley Chisholm, to name but a few. A special highlight was Mayor Widener's proclamation of Nina Simone Day during her engagement at Rainbow Sign.

Rainbow Sign's program hall, multi-purpose rooms and conference room have been and remain available for rent to individuals and organizations; complete catering service, both on the premises and away from the Club, is also available.

Lunch is served Monday through Friday from 11:00 a.m. to 2:00 p.m., and dinner is served regularly on Friday and Saturday evenings. A brand new venture is our recently acquired contract to provide daily lunches for shut-ins. Now available: lunches and dinners to take out.

Organization memberships are now available.

In the works:

The Black/Africana Library and Archives, about which we will be contacting you in the near future;

Regular audition nights will soon be scheduled for new talent to incorporate into our guest artist series.

Memories of a year . . . looking back, even telescoping the days mentally, it feels like much more than twelve months. So much has happened, so many different dreams realized (and so many more, newer dreams begun) . . . surely it can't all have taken place in so short a span of time! Yet it has. A cycle of one sort has been completed. Time now to reflect upon that, to rejoice together in it. Still this cycle, in itself, is but one vital part of a larger, continuing cycle. Time now also, as we celebrate, to look ahead and greet the new and renewing phases of our venture. We are unique, a vibrant never-before-seen element of the culture and heritage we sprang from and, in our several ways, are perpetuating. Join with us now, as co-celebrants!

CALENDAR INSIDE

A Black Mecca

Rainbow Sign is a unique club where beautiful people greet, meet and eat. A place to honor our past, be aware of our present, and build faith in our future. Open for membership to all who are sympathetic to our Black orientation, cognizant of our vast diversity and dedicated to quality achievement. We are open 7 days per week from 10:00 a.m. to at least 10:00 p.m.

We are presenting our calendar and program for our First Anniversary month of September, 1972. Our program is varied.

Art

We have a regular gallery with new artists opening approximately every six weeks. Opening September 10 in our gallery will be a show by Elizabeth Catlett; a show of prints and sculptures. Her show will continue through October 31, 1972.

Regular gallery hours are Monday through Friday from 2:00 to 6:00 p.m. and Saturday and Sunday from 1:00 p.m. to 5 p.m. Special groups can be handled by arrangement.

GAS: Guest Artist Series

Twice monthly Rainbow will present a special artist. There will be two shows on Friday and Saturday evening — one at 9:00 p.m. and one at 11:00 p.m. Dinner is served from 6:00 to 9:00 p.m. for the first show audience and from 9:00 to 11:00 p.m. for the second show audience.

Admission:*

Dinner and show — \$3.50 for members
Dinner and show — \$6.50 for non-members
Show only — \$3.50

* Price is sometimes subject to change

ARTISTS DATES ARE SOMETIMES SUBJECT TO CHANGE. PLEASE CONFIRM WITH US BEFORE MAKING RESERVATIONS.

Food Services

Lunch—served Monday through Friday from 11:00 a.m. to 2:00 p.m. Lunch from minimum charge of 35 cents to \$2.50 maximum.

Dinner—served regularly on Friday and Saturday evenings from 6:00 to 11:00 p.m.

Full dinner of soup salad, entree and dessert—

Members: \$3.50

Non-members: \$4.75

Sunday Brunch—served at least twice monthly from 10:00 a.m. to 2:00 p.m. See calendar for dates.

Members: \$1.00

Non-members: \$1.75

Catering—Rainbow does catering for private events held at Rainbow Sign as well as outside catering. Whatever your food needs, let us help. Lunch and dinners to go.

Workshops

We schedule special one or two-day workshops semi-monthly. Open to the public at a registration fee of \$1.00 per day, these workshops will focus on special interests: music, art, theater, writing, etc. There is no registration fee for members for our workshops.

Film Program

Our film series "Soul In The Cinema" is temporarily discontinued. But our film service is available on a request basis. For special showings of films either at Rainbow Sign or for your club or classes, contact us.

As an Individual Member . . .

The main club room and activity rooms are available for our members on a seven-day-per-week basis. Our activity rooms (pool and card/game tables) are free for your use at any time. Private dinner parties or luncheons are arranged for you by request. As a member you receive a discount for these special uses. Travel or tour arrangements, special classes, etc. will be arranged for members by request.

In addition, as a member:

- . . . You have the obvious advantage of member prices when there is a charge, and first call on space for special events;
- . . . You receive one complimentary \$3.50 dinner per month. Your complimentary dinner check will be mailed to you monthly;

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SEPTEMBER

1972

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Lunch 11-2

Lunch 11-2

Lunch 11-2

Lunch 11-2
Dinner 6-11 p.m.
GAS: ABBEY LINCOLN
9 and 11 p.m.

Lunch 11-2
Dinner 6-11 p.m.
BLACK ARTS DAY II
10 a.m. - 5 p.m.
RAINBOW SIGN
HOUSE RENT
PARTY—with
Abbey Lincoln
hosted by Edith Austin
12 midnight-until

10

11

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ART OPENING—
Elizabeth Catlett
Reception 5-8 p.m.
Public Invited
Dinner 7-10 p.m.

Lunch 11-2

Lunch 11-2
Dinner from 6 p.m.
FILM FESTIVAL
8:30 p.m.
Admission \$1.00

Lunch 11-2
Dinner from 6 p.m.
FILM FESTIVAL
8:30 p.m.
Admission \$1.00

Lunch 11-2
Dinner from 6 p.m.
FILM FESTIVAL
8:30 p.m.
Admission \$1.00

Lunch 11-2
Dinner 6-11 p.m.
GAS: TO BE
ANNOUNCED

Dinner 6-11 p.m.
GAS: ODETTA
9 and 11 p.m.

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Brunch 10 a.m. - 2 p.m.

Lunch 11-2

Lunch 11-2
Dinner from 6 p.m.
FILM FESTIVAL
8:30 p.m.
Admission \$1.00

Lunch 11-2
Dinner from 6 p.m.
SPECIAL EVENT:
FILM FESTIVAL and
ALI-PATTERSON
FIGHT

Lunch 11-2
Dinner from 6 p.m.
FILM FESTIVAL
8:30 p.m.
Admission \$1.00

Lunch 11-2
Dinner 6-11 p.m.
GAS: WILLIAM
MARSHALL
9 and 11 p.m.

Dinner 6-11 p.m.

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Lunch and Dinner
RAINBOW SIGN
FESTIVAL with
JESSE JAMES
JOHN TURK AND
3rd STREET ANNEX
NEW GENERATION
SINGERS
BLACK MESSENGERS
5:00 p.m. until

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Lunch 11-2

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Lunch 11-2

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Lunch 11-2

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Lunch 11-2

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Lunch 11-2
Dinner 6-11 p.m.
GAS: MAYA ANGELOU
9 and 11 p.m.

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Dinner 6-11 p.m.
GAS: BOBBY
HUTCHERSON
9 and 11 p.m.

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

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Brunch 10 a.m. - 2 p.m.

Lunch 11-2

Lunch 11-2

Lunch 11-2

Lunch 11-2

*Lunch 11-2
Dinner 6-11 p.m.
GAS: TO BE
ANNOUNCED*

*Dinner 6-11 p.m.
GAS: JOHN HANDY
9 and 11 p.m.*

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OCTOBER

1972